



*SHOW US HOW YOU PLAN  
TO STAND UP?*



October is Domestic Violence Awareness Month

Dear friends,

This Domestic Violence Awareness Month ([DVAM](#)), let us renew our pledge to have zero tolerance for abuse and violence. As we remember and honor those that are impacted by abuse, we also hold strong to our vision that we can together create a society where all relationships are built on dignity, equity, and compassion. Thank you for your philanthropy and support and for being an integral part of the journey towards this vision.

[Volunteer](#)

[Donate](#)

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**Commemorating DVAM**



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## From Our Policy Corner

Every year in October, organizations around the US including Maitri plan and conduct activities to create awareness and to advocate for policy change that directly or indirectly impacts the well-being of survivors. How would you like to be involved? Read our [blog](#) to view 3 ways you can get engaged during this Domestic Violence Awareness Month.

Maitri met with office of [Congresswoman Anna Eshoo](#), and [State Senator Bob Wieckowski](#) to seek support for our policy priorities. Other plans include attending city council meetings and offering public comments reiterating the importance of creating awareness around the evils of domestic violence and calling on all individuals to play their role in creating a society free of violence.

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## Youth Engagement

In commemorating DVAM, we engaged our community in envisioning a violence free world through different activities. Our Art Fest encouraged adults and youth to have a conversation about conversations about the fundamentals of all healthy relationships i.e. love, compassion and peace and youngsters were asked to draw a picture or write a poem on these themes. Also, in bringing the critical conversation on prevention at the forefront we co-organized a teen community forum with Agents of Change, a grass root student organization. A rich discussion took place among teen attendees in addressing and identifying toxic masculinity, healthy relationship and intimate partner violence! The Art Fest album and a report on the teen panel will be published soon on our [Facebook](#) page and [website](#).

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## Community Engagement

Maitri staff and volunteers provided several resources booths and educational sessions to raise awareness within the community throughout October. We are thankful to have multiple platforms that enable participation and dialogue with community members to address this serious issue.



Maitri resource booth



Maitri presentation



Maitri resource booth

## Last Quarter at a Glance

### An Incredible Evening



We had a fabulous Superstar Seventies September Soirée! Guests dressed in 70's glamour, delicious food, gorgeous decor, DJ Harshi and the high-energy performance by BOOMM made the Soirée magical. Over 35% of the guests at this event were first-time attendees and donors. Thank you for your support! [Photos](#)

### Maitri on Radio Shows

On Dil Ki Awaaz (BOLLY 92.3FM) Maitri Board President, Sonya Pelia shared her experiences working as a Maitri volunteer helping survivors of domestic violence. She also shared the story of Maitri's transformative journey from an answering-machine helpline in someone's kitchen to what is today a robust agency with quality critical service offerings. She talked about how Maitri's work now includes prevention and cultural shifts in the community in order to create safer, more equitable and healthy relationships. Interview [link](#).

Maitri Staff members Zakia Afrin and Nandini Ray spoke on Kolkata Dhaka Café Show (Radio Zindagi), a radio program designed for Bengali speaking community members. Maitri representatives shared tips on how to identify abuse in relationships and how community members can help in prevention. Interview [link](#).

### Boutique Celebrated 5th Anniversary





Maitri **Boutique** completed 5 successful years this September! We thank our community of donors, customers, partners, staff members and volunteers for all their support and best wishes. We celebrated our 5<sup>th</sup> anniversary with a magnificent jewelry trunk show by Sirjana Singh, a jewelry designer from New Delhi, India. Please follow Maitri Boutique's **Facebook** page to know about our upcoming sales.

## Welcoming New Staff

We are pleased to welcome Daman Tiwana, who joined Maitri as the Outreach Associate. Daman comes from an engineering background and has years of experience in social media and community outreach. Daman is passionate about women's rights and believes in gender equality. She is fluent in English, Punjabi and Hindi. Her skills and passion will help in growth of our Outreach & Prevention program.

## Community Partnership



Maitri is partnering with 3rd I to promote the film screening, Sivaranjani and Two Other Women on Nov 10 at the 3<sup>rd</sup> I's Film Fest. This cinematic homage to the "everyday" woman is a deeply moving work that focuses a critical lens on patriarchy. More [here](#).

## Quarterly Statistics



### Helpline

Total Calls = 1038  
Crisis Calls = 97



### Legal Advocacy

Clients Assisted = 120  
Advocacy Sessions = 432



### Transitional Housing

Women Served = 12  
Children Served = 10

Maitri Bay Area | Helpline: 1-888-862-4874 | [maitri.org](http://maitri.org)

Stay Connected!



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