



Between Friends

Maitri Quarterly Newsletter

April - 2016



This February, Maitri completed 25 years of transformative service towards the empowerment of survivors of familial violence and abuse, human trafficking, and cultural alienation. We are very grateful and humbled by the tremendous support of our dedicated volunteers and the community that has stood by us on this journey. This support is further evidenced by our successful 25th anniversary Gala in February, where we raised \$600,000 enabling us to sustain and grow the quality programs we provide to the community.

Client Advocacy Statistics since 1991

- * 38,400+ Helpline calls
- * 4,400+ Crisis calls
- * 3350+ Survivors empowered
- * 1420+Clients assisted with legal issues
- * 202 Survivors transitioned from the Transitional house to new beginnings.

Upcoming Events

Maitri at Silicon Valley Gives

For the 3rd successive year, Maitri will be part of this year's [Silicon Valley Gives](#), an online giving day to support nonprofit organizations in San Mateo, Santa Clara and San Benito counties. On Tuesday, May 3, Maitri will join hundreds of nonprofits to unite our community in

Our last quarter @ a glance

Engaging Community Youth:

We are happy to announce that in the last quarter we had three benefit events for Maitri and all three events were organized by our youth supporters.

Kanaai Shah and other members from the Indian Cultural Awareness Club at Saratoga High School organized a cultural show on February 12th called Bombay in the Bay, to benefit Maitri.

On March 26th Harshitha Venkatesh presented Maadhurya Shauryam, a Bharathanatyam event, net proceeds of which were donated to Maitri.

Achamillai Achamillai, a Tamil light music concert was organized by youth outreach volunteers Raghav Kope, Rahul Sudharsan and team on March 27th to benefit Maitri and [SAVE](#).

It is very heartwarming to see the youth from our community raising awareness against domestic violence and organizing benefit events to support this cause.

Maitri Presentations:

Maitri was invited to present at San Mateo District Attorney's office and Milpitas Police Department. The presentations highlighted and explained the challenges South Asian survivors face in domestic violence situations, and the cultural nuances law enforcement officers should be aware of when they are called into such situations with South Asian survivors.

We also provided cultural competency training at [AACI](#) and [SAVE](#), two mainstream organizations, for their domestic violence advocate trainees.

Policy Advocacy Day in Sacramento:

On March 1st, Maitri representatives attended the 2016 Policy Advocacy Day in Sacramento with other members of The California Partnership to End Domestic Violence. The [Partnership](#) is California's recognized domestic violence coalition, representing over 1,000 advocates, organizations and allied groups. Maitri staff members with other advocates were in Sacramento to speak with



the act of giving. Join us in creating a healthy and safe community, make a donation to Maitri [here](#) on May 3.

A Maitri Benefit Concert!



[BOOMM](#) is back once again on May 7th with Rock, Kollywood, Bollywood, & BALLEwood music! If you have attended past years' RDB shows, then you know that you cannot afford to miss this show.

Buy [tickets](#) today and support Maitri clients. Do good while having fun.

Join Maitri at Sevathon!

Guadalupe Park, San Jose
June 26 at 6:30 AM



legislators about our advocacy, the needs of survivors in our community, and the Partnership's policy priorities.

Maitri Boutique:

From January to March this year, over 300 people visited the Maitri boutique. We had a successful semi-annual sale in January, in which all the sale items in the store were less than \$20.00. The boutique also hosted a clothing trunk show featuring clothes from Pink Banoo.

On March 10th, the Maitri Development Manager & the Boutique Manager were interviewed by NBC where they talked about the programs offered at Maitri and how the boutique serves the community. [Watch the interview clip.](#)

Walk /run / do Yoga or pledge for MAITRI. [Register](#) today and *select "Maitri" from the 2016-Nonprofit partners list on the form.* Early Bird discount ends on April 30.

Free breakfast, free t-shirt, free cultural show and a great ambiance to attend with your friends and family.

Maitri at AmazonSmile

Use AmazonSmile when you buy gifts for your loved ones! Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to Maitri Charitable Trust whenever you shop on AmazonSmile. Click this [link](#) and start buying.

Quarterly Program Statistics

Helpline	Legal Advocacy Program	Anjali Transitional Housing
Total calls = 1080	New Clients served= 65	Women served= 12
Crisis Calls= 114	Advocacy sessions= 165	Children served= 5

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Maitri is a Bay Area based non-profit, dedicated primarily to helping South Asian families facing domestic violence, cultural alienation, and human trafficking.

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