

Between Friends

Maitri's Quarterly Newsletter



April 2014

Thank you for your support!

Last quarter has been very busy and exciting for us. Our Annual Gala, "Black & White and Everything in Between" held on Feb 8, was a great success attended by 400 people including many dignitaries. The main attraction of the evening was a wonderful performance by Jeffrey Iqbal, a New York-based Bollywood singer. The event raised \$500,000 for the agency.

We also had a benefit concert, Rock De Boomm, performed by a local group called BOOMM on April 12 at the Mexican Heritage Plaza. The sold-out concert featured an evening of popular Bollywood and rock & roll songs. This great group of passionate musicians donated the net proceeds in the sum of \$10,000 for the purchase and installation of a play structure at the Maitri Transitional House. Thank you BOOMM for supporting us!



Youth Maitri volunteers performing at Maitri benefit!

Upcoming Maitri Benefit Events

This summer also looks very exciting with two upcoming benefit events with the net proceeds again coming to the agency.

Nupur Folk Dance Academy will be performing "**Shaktiroopena-The Power Within**" on May 10, 2014 at the De Anza College Auditorium, Cupertino. The show will portray a magnum opus of feminine



Walk or Run for Maitri @ Sevathon!

Join Maitri for a 5K/10K/Half Marathon in the spirit of "Seva" at Sevathon 2014 on June 22 at Baylands Park, Sunnyvale, Ca.

Complete your registration and recruit your networks. Register [here](#)

Community Support for Maitri

Team Shakti will be donating part of the proceeds from their annual fundraising program to Maitri. This group is going to present an elegant dance show and musical performance on May 4th at Sunnyvale Hindu Auditorium. Attend this amazing event. For tickets contact [here](#). Thank you Team Shakti for your support to Maitri!

Maitri will be showcased at **Mona Khan company show "America's Got Bollywood"** on 18th May at Chabot College, Hayward, CA. The show promises to be spectacular by the Bollywood talent pool from the Bay Area. For Tickets contact [here](#). Thank

power through contemporary and folk dance. To book your seat contact: [Nupur Folk Dance Academy](#) & make a tax free donation to Maitri (\$15, \$25 and \$50).



Are you ready for a rib tickling, rip roaring contemporary comedy of life after kids? Then, you must attend the upcoming enActe production "**Go to your room, mother!**" on June 1, 2014 at the Montgomery Theater, San Jose. The net proceeds will benefit the agency. The ticket prices are \$25, \$35, \$50 and \$100. Tickets can be obtained [here](#)

Staff Announcement

A very warm welcome to Lakshmi Kailasam, who joins as our part-time Transitional Housing Advocate. She will work with the Transitional Housing Coordinator to ensure the smooth running of the Maitri Transitional House and work one-on-one with clients to help them rebuild their lives.

Lakshmi is multilingual in Tamil, Hindi and English and has a B. Sc in Nutrition from University of Madras, India. Lakshmi has worked previously as the Language Bank Coordinator and Shelter/Hotline Advocate at Next Door Solutions to Domestic Violence.

Please join us in welcoming Lakshmi to the Maitri staff.

you Mona Khan for introducing us to your networks!

Quarterly Program Statistics

(Jan- Feb-Mar)

Helpline Calls:

Crisis calls - 73

Total Calls - 672

Transitional Housing:

Women - 12

Children - 10

Legal Advocacy:

New clients - 52

Advocacy sessions - 75

Outreach & Education:

Table - 5

Presentations - 2

Facebook Likes - 1,326

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About Maitri

Maitri founded in 1991 is a 501(c) (3) tax exempt, non-profit, confidential agency dedicated to primarily helping South Asian families facing Domestic Violence, Cultural Alienation and Human Trafficking.